

St.Gallen  
Symposium

# “Just Power”

41<sup>st</sup> St. Gallen Symposium

12–13 May 2011

# The St. Gallen Symposium



The St. Gallen Symposium is the world’s leading platform for dialogue on key issues in management, the entrepreneurial environment at the interfaces between business, politics and civil society. Every year in May, for 40 years, it has brought together a global target group of entrepreneurs, top managers, politicians, academics, decision-makers from civil society and students at the University of St. Gallen in Switzerland, providing an inspirational setting for open, interdisciplinary discussions across boundaries of cultures and generations. As an entrepreneurial initiative of the International Students’ Committee (ISC) St. Gallen, the aim of the St. Gallen Symposium is to stimulate thought and action for the sustained success of companies and societies in a globalised world.

## Topic 41<sup>st</sup> St. Gallen Symposium: “Just Power”

“Just Power”, the topic of the 41<sup>st</sup> St. Gallen Symposium, picks up on the ambiguity of power and alludes to the necessary, but legitimised use of power within the various areas of politics and economics. It leaves no doubt that it is essentially power that defines social interactions. This very realistic approach sheds light on the world as it really is, and exposes power relations everywhere, from the inner structures of companies, to market power and the unique features of international politics.

To facilitate access to the topic, the general title has been broken down into five topical clusters, each relating to a specific field of impact.

Cluster A	Cluster B	Cluster C	Cluster D	Cluster E
The power of politics and arms	The power of money and ownership	The power of voice	The power of leadership and authority	The power of values and ideas

## Programme

The St. Gallen Symposium is not only about listening and learning. First and foremost, it is about an involvement in an inspiring dialogue. Participants should have as many opportunities as possible to choose from a wide range of sessions and voice their opinions on the questions at issue.

	Wednesday 11 May	Thursday 12 May	Friday 13 May
Morning	Leaders of Tomorrow Pre-Programme	Plenary Sessions	Plenary Session Work Sessions Background Sessions
Afternoon		Lunch Work Sessions Background Sessions Plenary Session	Lunch Plenary Sessions Panel with Awardees
Evening	Dinner for the Circle of Benefactors	Dinner Nights Open House	International Buffet

### Plenary Sessions

Plenary Sessions will serve as a stimulus and highlight topics, put forward by a small selection of the most prominent members of the faculty.

### Work Sessions

At centre stage at the symposium will be the Work Sessions, where participants can contribute, debate and also create solutions in small groups.

### Background Sessions

During the newly created Background Sessions, participants will gain an insight into current political affairs and also current economic theories.

# Participants

## Leaders of Today

The St. Gallen Symposium is all about the dialogue between the Leaders of Today and the Leaders of Tomorrow. We are home to an international faculty from the business, academic, social and political arenas. We also devote a lot of time and effort to attracting high-class participants from all over the world. Chosen from the upper echelons of business and politics, participants exhibit great commitment when entering into a dialogue with the Leaders of Tomorrow.



## Leaders of Tomorrow

It is the Leaders of Tomorrow who make the St. Gallen Symposium unique. Young, inspiring and ready to embrace the world from their own point of view, the Leaders of Tomorrow come from a truly global background. Students are required to show their proficiency through a demanding essay competition, and the top hundred contributors are invited to St. Gallen. A further hundred Leaders of Tomorrow will be selected from a rich source of young researchers and entrepreneurs who have already proven their skills.

## Topic Leaders

Topic Leaders are the glue between the Leaders of Today and the Leaders of Tomorrow. This category of participants strengthens the dialogue between the generations. Whether as the moderator of a session, a thought-provoking questioner or an interesting discussion partner in the more informal setting of a social event, Topic Leaders will primarily fill the role of bridge-builders between the participant groups. A Topic Leader can be seen as an expert in his field, without necessarily being confined to it.



# International Students’ Committee (ISC)

Ever since its beginnings 40 years ago, the St. Gallen Symposium has been conceived, planned and organised by the International Students’ Committee (ISC) St. Gallen.

The International Students’ Committee (ISC) St. Gallen is an independent initiative of students at the University of St. Gallen. Every year a team of close to 30 students brings enthusiasm and exceptional personal commitment to the challenging mission of organising a successful St. Gallen Symposium. As well as designing and planning the symposium, the student team is especially involved with the development of the conceptual framework and content of the “3 Days in May”. It decides on the key themes and fosters contacts with the Circle of Benefactors, selected speakers and key figures in business, politics and society as a whole. It also maintains links with media representatives and leading universities around the world.



## Past Speakers include



**Robert John Aumann**  
The Hebrew University of Jerusalem



**Fujio Cho**  
Toyota Motor Corporation



**Brady W. Dougan**  
Credit Suisse



**John Elkann**  
Fiat S.p.A.



**Niall Ferguson**  
Harvard University



**M. Shafik Gabr**  
ARTOC Group for Investment & Development



**Jürgen Hambrecht**  
BASF SE



**Joseph M. Hogan**  
ABB Ltd.



**Seyed Mohammad Khatami**  
Former President  
Islamic Republic of Iran



**Christine Lagarde**  
Minister for Economy,  
Industry and  
Employment of France



**Hiroshi Mikitani**  
Rakuten Inc.



**Sheikha Lubna bint Khalid Al Qasimi**  
Minister of Foreign Trade  
United Arab Emirates



**Tharman Shanmugaratnam**  
Minister for Finance  
Singapore



**Boris Tadic**  
President  
Republic of Serbia



**Gautam Thapar**  
Avantha Group



**Peter R. Voser**  
Royal Dutch Shell plc.




**Martin Wolf**  
The Financial Times



**Dieter Zetsche**  
Daimler AG

## Further Information

For further information, please refer to our website [www.stgallen-symposium.org](http://www.stgallen-symposium.org) and its integrated  MediaChannel.